

## Why Cambridge ESOL Examinations is your Partner...

**Quality:** Our quality standards are based on our relentless commitment to research and validation. The several 10 thousand students we test every year in Switzerland are the ultimate confirmation of trust in our quality.

**Currency and Recognition:** Cambridge ESOL Examinations are indisputably the most widely known and trusted English language examinations in the World and in Switzerland alike.

**Fair Examinations:** Cambridge ESOL Exams are based on consistent standards, academically and operationally.

**Availability:** We offer more exams and exam dates than any other exam board in Switzerland.

**Diversity:** Cambridge ESOL provides the widest range of English language exams globally.

**Special Needs:** Cambridge ESOL organises special arrangements for candidates with special needs, e.g. hearing difficulties, dyslexia, visual difficulties.

**Special Purposes:** Cambridge ESOL customizes exams to fit the purposes of special target groups, e.g. KET/PET for Schools, FCE for Schools, etc.

**Length of Exams:** Our exams **thoroughly** test the skills of students and produce **reliable** results and therefore a certain length of exam is required.

**Skills:** Unlike other exam boards, we believe in testing the "Use of English" skills as well, since it tests language awareness and how it is properly used in context.

**Accuracy:** Candidates sometimes believe that our exams are difficult, fact is, that it is a matter of accuracy and the testing of TRUE abilities aligned with the CEFR, not difficulty.

**CEFR:** Our unprecedented commitment to research and validation as well as our historical, conceptual and empirical links to the Council of Europe guarantee the proper alignment to the CEFR.

**Material:** Cambridge ESOL provides a wide range of material to teachers and student. This is key to preparing for a Cambridge Exam.

**Access to Material:** As the only exam board in Switzerland we provide a convenient online shop for teachers and students.

**Publications and Courses:** The number of publications and preparation courses available for Cambridge ESOL Exams by far exceed any other offer.

**Teacher Training:** With more than 10 seminars and additional events, we are most dedicated to offering our teachers an attractive training programme.

**Administration:** Cambridge ESOL Zurich, Winterthur, Chur and Liechtenstein provide the easiest and most flexible exam admin procedure for candidates with a state-of-the-art registration, coordination, planning, and result management system.

**Website Support:** Several websites for different purposes ensure the optimal information exchange between Cambridge ESOL and its stakeholders.

**Value for money:** We know that our exams are not cheaper than other exams, but we also know that our recognition, support and services are worth more and provide the value added.

